

Netiquette

Technical Skills, incl. legislation and IPR

Basic

- Understands the effect of communicating through different web media;
- Understands the strengths and weaknesses of web technologies such as smartphone, email, chat, sms, videoconferencing;
- Familiar with a wide range of digital communities, networks and social media;

Intermediate

- Evaluates the recipients carefully and carefully tailors communication to them;
- Tailors languages, slang, image types, colours or multimedia to the recipient;
- Understands pros and cons of internet possibilities including viral media;
- Ability to organise efficient web-based events with teams and external participants.

Proficient

- Supervision of team projects for professional use of social media and viral media;
- Ability to express an opinion or a feeling to the recipient by using a certain tone when writing a text;
- Proficiency in choosing the most suitable type of media (text, photo, video, animation, etc.) to achieve the desired result;
- Digital coordination and supervision of work through various web-based events.

Expert

- Develops and implements good strategies of handling the improper online behaviour of others;
- Develops and implements strategies for digital coordination;
- Supervises multi-cultural teams in web environment, following rules for online communication.

Social-emotional skills

Basic

- Ability to identify strengths in self, community and culture;
- Sets and monitors personal goals;
- Reflective listening;
- Pays attention on how the online activities affect the life, reputation and career of the person and others;
- Understands how criticizing or complimenting other people or organisations can have real time consequences.

Intermediate

- Bases decisions on safety, social and ethical considerations;
- Be aware of own judgements and biases in handling data;
- Evaluates consequences of different actions;
- Aptitude for empathizing with the emotions, thoughts, and attitudes of others even if never met face-to-face.

Proficient

- Builds relationships with diverse individuals and groups;
- Profound listening skills;
- Proper stress identification, tolerance and control;
- Adaptability to change.

Expert

- Profound level of self-control and control of social relationships in the team;
- Self-motivation and ability to motivate others;
- Makes constructive safe choices and decisions based on data;
- Perspective thinking.

Cultural responsive skills

Basic

- Demonstration of empathy;
- Recognition of cultural diversity;
- Respectfulness for diversity in team and in handling data;
- Integrity and accountability.

Intermediate

- Inclusiveness of different opinions;
- Perceptiveness to cultural implications;
- Appropriate use of humour;
- Use of a foreign language at Europass level B+.

Proficient

- Recognises basic features of different corporate cultures;
- Ability to take into account cultural specifics in multi-cultural teams;
- Use of foreign language at Europass level C.

Expert

- Demonstration of discretion in handling data;
- Ability to encourage diversity in the team;
- Ability to manage and mentor teams with diverse cultural background;
- Use of at least one foreign language at Europass level C and at least one more at Europass level B.

Creative Skills

Basic

- Demonstrates curiosity and joy to experiment with new digital devices and ways for capturing data;
- Creative organisation of own work and tasks to optimize own performance;
- Demonstrates acceptance to new ideas and new knowledge without judgement.

Intermediate

- Ability to find new ways to express own ideas;
- Ability to find something new in existing concepts;
- Embraces the spirit of unknowing, show joy in experimenting and play;
- Familiar with forms of expression of new concepts and ideas.

Proficient

- Willingness to question everything and never stop asking questions, "What if...";
- Ability to use various thinking techniques such as brainstorming, design thinking, 6 thinking hats, etc. for generation of ideas and finding new solutions to existing problems;
- Familiar with tools to turn new concepts and ideas in datasets to support new products.

Expert

- Confidence in being flexible, adaptable and functioning well with uncertainty;
- Makes balanced hypotheses, explores ways of their verification and provides guidance;
- Evaluates impact and probability of success of various options;
- Ability to apply creative process to various situations and teams.